



Better Products, Better Gardens

The best plants, and the finest potting soil and plant foods – it's an unbeatable combination. Formulated to provide superior results for Proven Winners and all flowering plants, Proven Winners Premium Potting Soils and Plant Foods from Sunshine are the add-on sales lineup that's sending sales and profits sky high.

Unbeatable Performance

Professional growers at Proven Winners developed Proven Winners Premium Potting Soil and Plant Foods from Sunshine for superior performance in the garden. Most other flower fertilizers have an equal or higher Phosphorus (P) to Nitrogen (N) ratio. **However, the Nitrogen ratio is higher in Proven Winners Premium Plant Foods from Sunshine.**

Here's why: Many plants require more Nitrogen in order to flower and grow to their full potential. Nitrogen promotes strong, vigorous growth, which in turn promotes the plant's natural ability to flower. Higher levels of Phosphorus are not necessary to initiate flowering.

Once your customers try these high quality products, they'll keep coming back to your garden center for more. And your sales will soar.

Make Shopping Simple

Most consumers are short on time and gardening know-how. They think they have "black thumbs" and purchasing decisions intimidate them. So when you merchandise PW plants, soil and plant foods together in one convenient location, you've given your customers everything they need to have a successful gardening experience.

And just imagine what it's going to do for your add-on sales. By carrying higher quality products, your customers will know you want them to succeed. Because Proven Winners Premium Potting Soil and Plant Foods from Sunshine are **only available in independent garden centers**, you're also positioning your garden center as the upscale source for all garden-related items.

