



Spring Magic

84 Liner Availability
Week 36-2005 (09-5-05)
through
Week 46-2005 (11-14-15)

Supernova 18 Availability
Week 04-2006 (01-23-06)
through
Week 12-2006 (03-20-06)

NEW for 2005-2006
The Cure for Spring Fever

Our newest program targets one of the most under-served markets in horticulture retailing - color-starved consumers with spring fever. Winter is officially over, yet it's still too cold for most plants to survive.

The marketing solution?

A collection of gorgeous flowering and foliage varieties that can be enjoyed in early spring for several weeks and replaced with heat-tolerant annuals, perennials, and flowering shrubs as the weather warms. One large heart-shaped tag and stake will come with every 5 plants to clearly identify the Spring Magic Program.



www.PWfourstar.com

734-654-6420